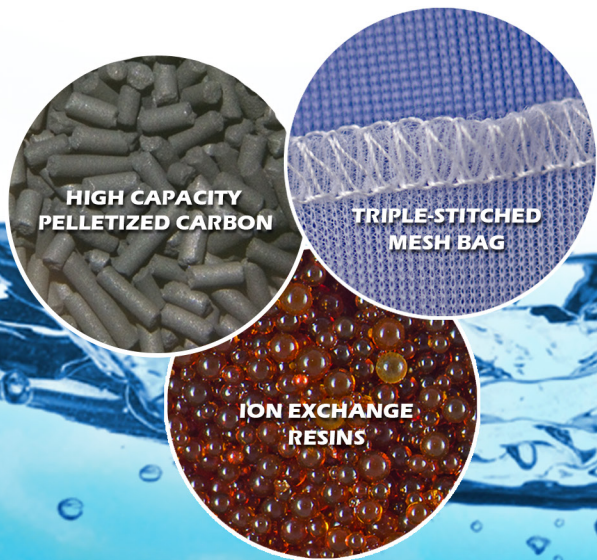


America's #1 Aquarium Filtration Media



Product Catalog



CHEMI-PURE

FILTER MEDIA IN A NYLON BAG

Chemi-pure remains a revolutionary product for over 60 years, and practically all aquarium filter media have been modeled after it! Large aquariums or small, Chemi-pure produces consistent results that make it easier to maintain a beautiful and healthy aquarium.

Chemi-pure can be used with all water types as a chemical absorption filter, ion generator, and exchange unit to positively keep pH at a perfect and constant level. Chemi-pure is also fantastic for use with African cichlids and Discus! Chemi-pure does not remove trace elements and is the only filter medium which aids in the natural balance of positive and negative charges, with an emphasis on the beneficial negative ion.

Now featuring QuickWash Carbon™, our newest improvement to the original Chemi-pure formula. This carbon is pelletized and pre-washed providing the best combination of surface area, pore size and dust content, making it the ideal filtration solution for fresh and saltwater aquariums.

QUICK FACTS

- LONGER LIFE - Fish often live 3 to 4 times longer
- CONSTANT pH - Always within the safe range
- PROTECTS NECESSARY ORGANISMS - with no danger of pollution
- **RINSES CLEAR quicker than ever before!**
- REMOVES TOXIC ELEMENTS - Including Copper & Phenol
- REMOVES ORGANIC PARTICULATES
- QUICKER RESPONSES - Neurological reactions similar to fishes in natural habitat
- GOOD FOR SALTWATER & FRESHWATER FISHES - Helps all species thrive
- CRYSTAL CLEAR WATER - Always sparkling blue-white water
- Now featuring QuickWash™ Carbon, a special 0.08mm extruded pelletized activated carbon that has 30% more surface area than our original carbon



NOW FEATURING
**QUICKWASH
CARBON™**

THE ULTIMATE ALL-IN-ONE FILTRATION MEDIA

GRANULAR
FERRIC OXIDE

HIGH CAPACITY
PELLETIZED CARBON

ION EXCHANGE
RESINS

CHEMI-PURE ELITE

ADVANCED FILTER MEDIA IN A NYLON BAG

Chemi-pure Elite contains GFO (Granular Ferric Oxide) in order to remove phosphates and silicates from the aquarium water body. GFO has been proven as one of the top choices for removing and controlling any phosphate and/or silicate problem within your aquarium.

Get all the original benefits of Chemi-pure with our proprietary GFO blend to give you the ability to remove phosphate and silicates from your aquarium's water. Now featuring our newest improvement to the original Chemi-pure formula, QuickWash Carbon™. NO need for bulk Iron Oxide removers or spending additional money on a phosphate reactor. Chemi-pure Elite makes your aquarium maintenance easier by being pre-packaged in a nylon filter bag, just gently rinse before adding to your aquarium to start enjoying a more maintenance free aquarium as it helps control any nuisance algae and keeps your aquarium water crystal clear!

Longest Lasting Media

Chemi-pure products are
the industry's longest
lasting and most effective
carbon media

PACKAGED WET



CPE 03

CPE 06

CPE 11

CPE 46



HIGH-CAPACITY
PHOSPHATE
ADSORBING RESIN

ORGANIC
BINDING RESIN

HIGH CAPACITY
PELLETIZED CARBON

CHEMI-PURE **blue**

ULTIMATE FILTER MEDIA IN A NYLON BAG

Chemi-pure Blue's proprietary formula significantly reduces organic compounds, odors, phenols, toxins, medications, dissolved metals, phosphates and silicates. Chemi-pure Blue's high-capacity pelletized activated carbon has very low ash content and rinses clean quickly, thus reducing the potential of HLE within your aquarium.

Chemi-pure Blue uses the finest laboratory grade resin technology to rapidly remove organics and phosphates from your aquarium water while raising redox and helping stabilize pH. Chemi-pure Blue lasts longer than your average filter medias and reduces the need for frequent water changes. Chemi-pure Blue's unique formula is the finest marine aquarium filtration media available for a healthy, stable, crystal clear marine aquarium.

It's **NEW!**
It's **blue!**



CPBLU 44

CPBLU 11

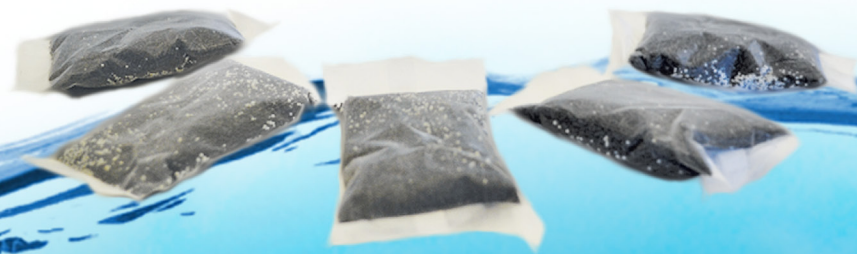
CPBLU 05

QUICK FACTS

- Superior filtration for reef, marine & jellyfish aquariums
- Chemi-pure Blue rinses clean quickly
- Now featuring QuickWash™ Carbon, a special 0.08mm extruded pelletized activated carbon that has 30% more surface area than our original carbon
- The new carbon's structure is harder and reduces the potential of HLE developing in your fish due to fine carbon dust particles
(We suggest that all carbon products made for aquariums be rinsed prior to use.)
- Contains two high-grade hybrid ion exchange resins to produce a synergistic formula for the health and well-being of your aquarium inhabitants
- Chemi-pure Blue is a revolutionary new filtration media that is designed to adsorb nitrogenous organic molecules, along with phosphates and to some extent even nitrates much faster, more efficiently, and for a longer period of time than other aquarium filtration media available
- Excellent product for African cichlids

Specially created
for fantastic results in
**Reef, Marine
& Jellyfish
Aquariums**

**Contains 5 packets.
Each individual packet treats
up to 5 gallons of water.**



CHEMI-PURE **blue** nano

ULTIMATE FILTER MEDIA IN PRE-MEASURED PACKETS

Chemi-pure Blue Nano packets are the ultimate all-in-one marine aquarium filtration media packets available today! They come in easy-to-use, conveniently sized nylon packets that offer superior filtration and fantastic results in even the most advanced marine, reef and jellyfish aquariums. Chemi-pure Blue combines the highest grade of low dust extruded pelletized activated carbon with premium ion exchange resins to produce a synergistic formula for the health and well-being of your aquarium inhabitants. Chemi-pure Blue is capable of handling the toughest, dirtiest aquariums, yet gentle enough to be used in air driven, desktop jellyfish aquariums as well.

QUICK FACTS

- All the benefits of Chemi-pure Blue conveniently sized in pre-measured packets for nano reef, marine & jellyfish aquariums
- Small size can be used in a variety of available filtration units
- High-quality, low-dust carbon and high-capacity ion exchange resins
- Reduces organic pollutants and phosphates
- Raises redox & stabilizes pH
- Produces crystal clear water

**Superior Filtration
for Reef, Marine
& Jellyfish Aquariums**



CPBLUnano5

The new Chemi-pure Blue Nano packets now give you a wide range of options to customize your filtration media needs. If you simply need to add a little extra power due to a slight rise in undesirable waste products, add a Nano packet or two to your existing media to take care of it. These versatile packets can be used in the smallest of filtration devices or even placed directly in an aquarium in hidden nooks or crannies where the flow is sufficient to provide a constant contact area between the Blue Nano media packet and the surrounding aquarium water. The new Chemi-pure Blue Nano packets can be used virtually anywhere you can fit them, from large to nano sized aquariums to help maintain crystal clear aquarium water.

NEW!



CHEMI-PURE **green**

ULTIMATE FILTER MEDIA IN A NYLON BAG

Chemi-pure Green is the ultimate all-in-one filtration media for freshwater planted aquariums. Conveniently packaged in an easy-to-use nylon bag, Chemi-pure Green is formulated to offer superior filtration without removing essential nutrients. Chemi-pure Green combines the highest grade of low dust pelletized activated carbon with premium ion exchange resins to produce a balanced formula optimized for the health and well-being of your plants while delivering crystal clear water.

The proprietary formula significantly reduces tannins, odors, toxins, organic compounds and medications. CP Green is specifically formulated to enhance plant growth while still giving you the amazing results you would normally get from CP Elite or Original. For a healthy, stable, crystal clear planted aquarium use Chemi-pure Green!

The PLANTED Aquarium **dream**



6 CPGN 5.5

CPGN 11

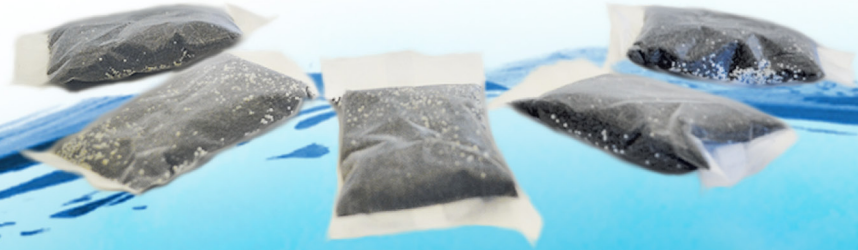
CPGN 44

QUICK FACTS

- Superior filtration for freshwater & planted aquariums
- Now featuring QuickWash™ Carbon, a special 0.08mm extruded pelletized activated carbon that has 30% more surface area than our original carbon
- The new carbon structure is harder which reduces the potential to grind and release carbon dust particles into the aquarium
(We suggest that all carbon products made for aquariums be rinsed prior to use.)
- Contains two high-grade hybrid ION exchange resins to produce a synergistic formula for the health and well-being of your aquarium inhabitants
- Chemi-pure Green uses the finest laboratory grade resins to rapidly reduce organics, tannins, odors, and toxins without removing the essential micro and macro nutrients you would need for plants to thrive. The product also clarifies the water for deeper light penetration to low-lying plants
- EXCELLENT PRODUCT FOR PLANTED AQUARIUMS

Specially created
for fantastic results in
**Freshwater
& Planted
Aquariums**

**Contains 5 packets.
Each individual packet treats
up to 5 gallons of water.**



CHEMI-PURE **green** nano

ULTIMATE FILTER MEDIA IN PRE-MEASURED PACKETS

Chemi-pure Green Nano packets are the ultimate all-in-one freshwater and planted aquarium filtration media packets available today! They come in easy-to-use, conveniently sized nylon packets that offer superior filtration and fantastic results in even the most advanced freshwater and planted aquariums. Chemi-pure Green combines the highest grade of low dust extruded pelletized activated carbon with premium ion exchange resins to produce a synergistic formula for the health and well-being of your aquarium inhabitants.

QUICK FACTS

- All the benefits of Chemi-pure Green in convenient 5 gallon pre-measured packets for freshwater & planted nano aquariums
- Small size can be used in a variety of available filtration units
- High-quality, low-dust carbon and high-capacity ion exchange resins
- Reduces tannins, odors, toxins and medications
- Produces crystal clear water for deeper light penetration

**Superior Filtration
for Freshwater &
Planted Aquariums**



CPGN nano5

The new Chemi-pure Green Nano packets now give you a wide range of options to customize your filtration media needs. If you simply need to add a little extra power due to a slight rise in undesirable waste products, add a Nano packet or two to your existing media to take care of it. These versatile packets can be used in the smallest of filtration devices or even placed directly in an aquarium in hidden nooks or crannies where the flow is sufficient to provide a constant contact area between the Green Nano media packet and the surrounding aquarium water. The new Chemi-pure Green Nano packets can be used virtually anywhere you can fit them, from large to nano sized aquariums to help maintain crystal clear aquarium water.

**Contains 24 packets.
Each individually wrapped
packet treats up to 5 gallons.**

CHEMI-PURE **blue**

COUNTERTOP DISPLAY



CPBLUnanoCD

**Superior Filtration
for Reef, Marine
& Jellyfish Aquariums**

Countertop displays come with 24 individually wrapped 22g packets. Each packet treats up to 5 gallons of water. Chemi-pure Countertop displays offer an opportunity for store owners to make last minute sales when placed on the checkout counter.

QUICK FACTS

- All benefits of Chemi-pure Blue in convenient 5 gallon pre-measured packets for nano reef and jellyfish aquariums
- Small size can be used in a variety of available filtration units
- High-quality, low-dust carbon and high-capacity ion exchange resins
- Reduces organic pollutants and phosphates
- Raises redox & stabilizes pH
- Produces crystal clear water



**Contains 24 packets.
Each individually wrapped
packet treats up to 5 gallons.**

CHEMI-PURE **green**

COUNTERTOP DISPLAY



CPGNanoCD

**Superior Filtration
for Freshwater
& Planted Aquariums**

Countertop displays come with 24 individually wrapped 22g packets. Each packet treats up to 5 gallons of water. Chemi-pure Countertop displays offer an opportunity for store owners to make last minute sales when placed on the checkout counter.

QUICK FACTS

- All benefits of Chemi-pure Green in convenient 5 gallon PRE-MEASURED PACKETS for FRESHWATER & PLANTED NANO AQUARIUMS
- Small size can be used in a variety of available filtration units
- High-quality, low-dust carbon and high-capacity ion exchange resins
- Reduces tannins, odors, toxins and medications
- Produces crystal clear water for deeper light penetration





CHEMICLEAN

Aquarium treatment for cyanobacteria

Chemiclean cleans stains from red, black, blue-green and methane (bubble) producing cyanobacteria in marine aquariums.



CC 02

Cyanobacteria are usually encouraged by the presence of nitrate and ammonia, which are both fixed forms of nitrogen. Chemiclean helps clean stains from cyanobacteria through its own unique process.

CCL 02

Chemiclean is not only a one time cyanobacteria solver, but can be used as a regular maintenance procedure to help keep your water crystal clear and your aquarium free of any unwanted stains caused by cyanobacteria.



CC 06

Safe for reef tanks, all invertebrates, desirable macroalgae, nitrifying bacteria, and fresh and salt water fish.



**Great for enriching
live and frozen foods**

VITACHEM

for fresh & salt water

Revolutionary multi-vitamin for your fish

Vitachem is a pre-stabilized multi-vitamin that is water and tissue soluble – it's a revolutionary concept in vitamin supplements for freshwater, saltwater and invertebrates kept in closed systems. Vitachem is excellent for fin regeneration and correcting lateral line disease.

Vitachem brings out the natural colors in fish. It has been tested by some of the most experienced breeders, hobbyists and public aquariums for over 30 years producing consistent results like better spawn and growth rates.

Vitachem Fresh has 30, and Vitachem Marine has 37 naturally occurring extracts from live organisms bonded with amino acids.

Benefits: Increased growth, intense natural colors, natural vitality restored, appetite restoration, rapid fin regeneration, increased resistance to disease, and tends to create natural mating and breeding instincts in closed systems/aquarium environments.



VCF 04

VCF 16

VCM 16

VCM 04



Vacuum Sealed Reclosable Bag

BULK MEDIA

Bulk sizes of Chemi-pure, Chemi-pure Elite, Chemi-pure Blue and Chemi-pure Green are available for service professionals and larger systems. Six full unit bags of media come vacuum sealed in a reclosable bag to maintain proper moisture content and long term quality of the product.



Triple-Stitched Bag

CHEMI-BAGS

Triple stitched, Chemi-bags offer hands-on aquarists an easy-to-use, high quality, filter bag to pack their own media. Works great for peat and leaves in freshwater aquariums and aragonite, ferric oxide, and other media in marine systems.



Boyd products are proudly Made in the USA.



Boyd Enterprises has been supplying high quality aquarium filtration products for over 60 years. Check out our website to learn more about Boyd products and what they can do for your aquarium and its inhabitants.

chemi- pure

Our products have been
manufactured with only the
highest quality ingredients
and standards for
over 60 years

Rewards

WELCOME TO THE HOME OF THE ORIGINAL

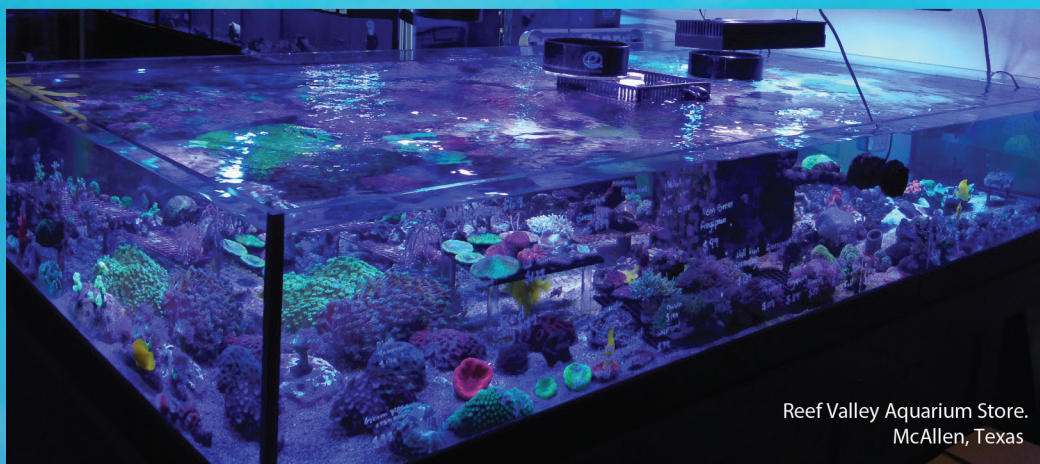
The one and only
Chemi-pure!

At *Boyd Enterprises* we support the independent retailers in any way we can. We would like to introduce to you our *Chemi-pure* store rewards program.

We simply want you to use our products in your store and let all of your customers know how much you use and love our products. All we need from you is a testimonial stating how you utilize our products and some photos or video to go along with the testimonial to be used on our website and via social media.

This is beneficial to both of our companies in that you get even more exposure and added to our *Chemi-pure* store locator while we provide you with a year's supply of the *Chemi-pure* formula that would work best in the display aquarium of your choice.

Please send your request to sales@chemipure.com and someone from our team will get in touch.



Reef Valley Aquarium Store.
McAllen, Texas

AQUARIUM Clubs

Boyd Enterprises has been a proud supporter of Aquarium Societies, Aquarium Clubs, Frag Swaps, and various aquatic associations for decades. Aquarium societies across the world are the backbone of the aquarium hobby and we show our support in any way we can. We provide years of combined expertise in the aquatics field, multitudes of quality product donations to help raise funds and awareness to better facilitate the growth and education of aquarium hobbyists around the globe.

LEADING AQUARISTS

Love chemi-pure

Over *30* years in the Aquatic Industry

Bob Fenner



Thirty years in the pet fish and herptile industries in Japan, Philippines and U.S.A.; all levels, positions. Pres./CEO of Nature, Etc. Inc. doing habitat enhancement. Bob Fenner is a lifelong aquarist with an active and continuing involvement in the academic, journalistic, trade, and hobbyist sides of aquarium keeping. He is a former marine science and aquariology instructor at the University of California and in the California State University system.

"I actually knew/met Dick Boyd... and our old service company used grosses of Chemi-pure every month. Yes, an indispensable part of our business... For crystal clear water, removal of allelopathogens, and a great deal more."

--Bob Fenner, Aquarium Author & Speaker

Ted Judy



Addicted aquarist with over 25 years of fish keeping and breeding experience. He is a generalist who enjoys all types of fish from anabantids to tetras, but always finds plenty of room in his fish room for fish from West Africa (especially the dwarf cichlids). Ted's club affiliations are the American Cichlid Association, the Madison Area Aquatic Hobbyists and the Milwaukee Aquarium Society. Ted is a prolific speaker, proficient writer and wants to be a better photographer.

"I discovered Boyd's Chemi-pure in 1987 when looking for long-lasting chemical media for use in both freshwater and marine aquarium systems. I have been happy with Chemi-pure for nearly 30 years, and will continue to use it for all of my chemical filtration needs."

"Chemi-pure has been an important part of the chemical filtration in my display aquariums for many years; but I have rarely used any type of carbon or resin media in heavily planted aquariums, because many of those products can strip the water of essential trace elements that the plants need. Chemi-pure Green is different. I have been using this product in my Dutch and Nature aquariums for several months. The water clarity is exceptional, which looks great and improves light penetration to the plants. I have also noticed a significant reduction in the presence of nuisance algae, especially brown beard algae in my aquariums with a lot of wood hardscape. Chemi-pure Green is a welcome addition to my filters."

--Ted Judy, Aquarium Author & Speaker

chemi- pureTM Sponsors

UF UNIVERSITY of
FLORIDA
Tropical Aquaculture Laboratory



Rising Tide
CONSERVATION

Boyd sponsors the pioneering marine ornamental fish aquaculture research done by Rising Tide Conservation. Rising Tide Conservation is dedicated to developing and promoting aquaculture of marine ornamental fish through the collaborative efforts of researchers, public aquaria, hobbyists, and conservation group.

Through open source collaboration and innovation, Rising Tide Conservation has succeeded in aquaculturing nearly 30 species of marine ornamental fish. Successful aquaculture means that a facility has reared the spawn of captive broodstock from egg to adult, completely within a controlled environment. The purpose of researching aquaculture techniques is to discover the ideal conditions that allow marine ornamental fish to breed, spawn, and thrive in a controlled environment, without the need to remove spawn or fish from the ocean.

Once these methods are discovered, the information is freely shared on the Rising Tide Conservation website, and replicated by other Rising Tide Conservation research facilities. The goal of Rising Tide Conservation is to improve aquaculture methods to encourage sustainable aquaculture of marine ornamentals on a commercial scale to meet market demand and reduce impacts from wild fish collection.

Rising Tide Conservation is committed to making the aquarium industry more sustainable by increasing the number of aquacultured species thus providing a sustainable alternative to wild fish collection.



chemi- pure *Sponsors*TM



Fincasters is your Video Fish Fix. Fincasters videos showcase marine and freshwater aquariums, fish, equipment and techniques. Occasionally they will introduce you to legendary people in the aquarium hobby, or shine a light on the places where aquariums intersect with the rest of the world. Fincasts take you on true aquarium adventures.

**Produced and hosted by John Carlin, six time Emmy
Award winning journalist and owner of Roanoke, Va.
based Carlin Aquarium Systems.**

Fincasters take you on a true aquarium adventure.

<http://www.fincasters.com>

<http://www.youtube.com/fincasters>

chemi- pure *Sponsors*™







Boyd Enterprises commitment to the aquarium hobby goes well beyond the tank itself. For over 60 years, Boyd has manufactured quality aquarium products right here in the USA and is heavily invested in the success of the aquarium industry as a whole. Boyd has been a sponsor of the Coral Restoration Foundation's (CRF) work to restore Florida's threatened coral species for the last 10 years. Through many volunteer hours outplanting corals from the multiple underwater nurseries to the reef as well as ongoing financial support, Boyd is proud to be part of this successful mission. Boyd has also been an active part of the CRF Board with two Directors serving over 5 years and further helping to drive the fundraising and operational goals of the Florida-based nonprofit organization. Boyd hopes to inspire others to learn more about ocean conservation and the importance of preserving the natural coral reefs for future generations. Please visit chemi-pure.com to learn more about Chemi-pure Sponsored programs.

CRF's core mission is to restore coral reefs, to educate others on the importance of our oceans, and to use science to further coral research and coral reef monitoring techniques. This is achieved by engaging and empowering others in the mission to save our planet's coral reef with dive programs, educational activities, scientific collaborations, and outreach. Visit coralrestorationfoundation.org to dive in!



GUIDE TO CHOOSING CHEMI-PURE

What's the difference?

	CONTENTS	TANK TYPE	BENEFITS
	Extruded pelletized carbon and ion exchange resins	Any medium-heavy bioload freshwater or saltwater aquarium	Clear and contaminant free water
	Extruded pelletized carbon, ion exchange resins and granulated ferric oxide (GFO)	Any medium-heavy bioload freshwater or saltwater aquarium	Clear and contaminant free water with the added benefit of long-lasting phosphate control
	Extruded pelletized carbon, phosphate adsorption resin, and organic scavenger resin	Higher pH tanks such as saltwater reef tanks, African Cichlids, Goldfish and Koi	Clear and contaminant free water with the added benefit of long-lasting phosphate control
	Extruded pelletized carbon, ion exchange resin, and organic scavenger resin	Freshwater planted aquariums	Clear and contaminant free water with the added benefit of organic waste control without aggressive phosphate removal which helps benefit plant growth

CRYSTAL CLEAR Water

for over 60 years



Boyd Enterprises offers a revolutionary line up of industry leading aquarium products that are sure to bring out the natural wonder in your fish. Trust your aquarium to the proven quality of our products.

check us out @

www.chemipure.com



YouTube



Boyd Enterprises

Advanced Aquarist Products

www.chemipure.com

1-855-655-2100